

**New York State Minority and Women-Owned Business Enterprise (MWBE) Program  
Waivers/Approved Utilization Plans**

**Agency Name:** NYS Gaming Commission

**Date:** 2/15/2024

**Agency Contact:**  
**Name:** Robert Williams  
**Title:** Compliance Specialist 2  
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**(1) Description of Contract Scope Includes:**  
 Construction  
 Non Construction  
 Commodities  
 Services  
 Services and Commodities

**(2) Description of Approved Waiver Includes:**  
 Lack of MWBE firms available  
 MWBE firms were non responsive to solicitations  
 Insufficient subcontracting opportunities  
 Specialized work/knowledge/equipment required  
 Location impacted availability  
 MWBE firms responded to solicitation but declined to bid  
 Change in budget and/or project phasing limited the scope for subcontracting  
 Change in timeline affected MWBE utilization and availability  
 MWBE bid(s) were too high compared to non-MWBE  
 No MWBE waiver requested  
 Other

**(3) Description of Denied Waiver Includes:**  
 Sub contracting opportunities available  
 MWBE vendor availability  
 Lack of good faith effort (GFE)  
 Inadequate documentation

Contract Number	Prime Contractor Name	Contract term dates	Contract Amount	(1) Description of Contract Scope	MWBE Certified Subcontractor Name	(1) Description of Subcontract scope	Waiver Requested	(2) Description of Approved Waiver	(3) Description of Denied Waiver
C202101	TruView BSI, LLC Hicksville, NY	6/20/2021- 6/19/2026	\$2,452,500.00	Services	BBG Consulting LLC White Plains, NY	Services	Yes	Other, Partial Waiver of 12.5%	
C202103	McCann Relationship Marketing New York, NY	7/20/2022 - 7/19/2027	\$100,000,000.00	Services	345 Design Inc, New York, NY; EM Rose Group, New York, NY; Igicom LLC, New York, NY	Services	No	Utilization Plan for 30% Goal	
C202110	McCann Erickson USA NYS Lottery Marketing	10/1/2022-9/30/2027	\$362,500,000	Services	Amnews Corporation, New York, NY; CNY Latino, Dewitt NY; DBG MEDIA Publishers of Our Time Press Inc, Brooklyn, NY; Harlem Community Newspapers Inc, New York, NY; Hudson Valley Press I LLC, Newburgh, NY; Impacto Latin News Inc, New York, NY; Opad Media Solutions LLC, New York, NY; Queens Latino Corporation, Jackson Heights, NY; Schneps Media LLC, Little Neck, NY; Adrienne Nicole Productions LLC, Brooklyn, NY; American Residuals & Talent Inc, Tamworth, NH; Barrel LLC, New York, NY; Dakota Print and Premiums LLC, Mamaroneck, NY; Don	Services	No	Utilization Plan for 30% Goal	